

# LEONARDO MOURA

Online Digital Portfolio [www.mouraleonardo.com](http://www.mouraleonardo.com)

Solid experience in web design and development. Experience over 5+ years in web designer and development, making more than 300 functional websites.

## HIGHLIGHTED SKILLS

- Analysis, Plan, Execution, Implementation and Delivery Websites, Systems and Video Solutions
- PHP, C#.NET, SQL, JavaScript, JSON, AJAX, jQuery, Bootstrap, HTML5, CSS3, Umbraco
- MySQL, Microsoft SQL Server, IBM DB2
- Windows, Linux
- Web Hosting and Cloud Computing
- Photography, Videography, Aerial Drone Photos and Videos (expert techniques)
- Illustrator, Photoshop, Dreamweaver, Corel Draw, Fireworks, Flash, Video editing (Premiere PRO and After Effects)

## PROFESSIONAL EXPERIENCE

**Naawa Corporation** Toronto, ON, Canada

2017 - Present

Web Designer and Developer

- Responsible for Analyzing requirements, Projecting and Designing Websites and Web Applications.
- Programming applications using C#.NET, Razor, MSSQL, jQuery, Javascript, HTML5, CSS3, Bootstrap, and Umbraco.
- Responsible for VPS (Virtual Private Server), setting web server resources and procedures, creating schedules backups, improving security, applying SSL and HTTPS
- Assisting the company in different projects involve Google APIs and Google Maps APIs.
- Implanting a web presence plan to increase the page views and put our company on the top of the search pages, assisting the company in sponsored link campaigns in Google AdWords.

**Queen's College / Lambton College** – Mississauga, ON, Canada

2017 - 2017

Web Designer and Developer

- Responsible for the design, maintenance, and content of the College's website.
- Assisting the College in sponsored link campaigns in Google AdWords, Facebook as strategies of SEO and SEM, using Google Analytics to providing reports about the College's campaigns.
- Creating videos promotional and institutional photos.
- Developing Google forms to providing facilities for the students and staff.

**Abasoft Ltda ME** - Contagem, Minas Gerais, Brazil  
Owner, Systems Analyst, Web Developer, Programmer

2012 - 2016

- Communicating with customers to extract as much information about their demands then, applying techniques and development concepts appropriate for each project to ensure the satisfaction of each customer, Establishing goals clear objectives and deadlines.
- Designing web systems using PHP and MYSQL with HTML 5, CSS3, jQuery, and Bootstrap.
- Assisting in the team in the development of systems and applications and complex databases.
- Customizing e-commerce projects using Prestashop or Magento with the desire of each customer.
- Providing to customers SEO and sponsored link campaigns in Google AdWords for each project.

**Kriasites LTDA** – Contagem, Minas Gerais, Brazil  
Owner, Systems Analyst, IT Consultant, and Web Developer

2007 - 2012

- Creating websites using Joomla, WordPress, and ecommerce projects using Prestashop, Magento, and then customizing each project with the desire of each customer using HTML, CSS, JavaScript/jQuery.
- Analyzing the customer's demands after creating a system project using UML and appropriate software development techniques for each project. With customer approval, the project was created, developed and implemented using PHP, MySQL, HTML5, CSS3, jQuery, and Bootstrap.
- Providing for each customer with SEO and sponsored link campaigns in Google AdWords for each project.

**Visual Communication Office Civil Police**, Belo Horizonte, Minas Gerais  
Web Design, PHP Programmer

2006 - 2007

- Development of the website of the Civil Police ([www.pc.mg.gov.br](http://www.pc.mg.gov.br)).
- Designing, programming, and managing website content.
- Creating the website and web system using PHP and MySQL.

## LANGUAGES

- English, Portuguese, Spanish

## EDUCATION

- **Lambton College Mississauga, ON, Canada** 2018  
Post-Graduate Web Design & Development
- **Pontifical Catholic University of Minas Gerais, Betim, Brazil** 2010  
Information Systems Bachelor's degree

## VOLUNTEERING, MEMBERSHIPS AND INTERESTS

- Taking pictures, Filming, and Editing videos for Lambton College Mississauga 2017
- Creating designs, folders, brochures, e-flyers for Lambton College Mississauga 2017
- Designing Canada Leaf Art Achievement Award Lambton College – The Best Logo 2016
- Voluntary – Course Marshal at the Scotiabank Toronto Waterfront Marathon 2016